



MONARCH MADNESS

42mm Monarch® ATB Binocular "Monarch Madness \$50 Mail-In Rebate"

How to Receive Your Rebate Check:

1. Purchase and take delivery of any new eligible Nikon 42mm Monarch ATB binocular listed below from a Nikon Authorized Dealer, from July 31, 2011 through September 17, 2011.
2. Complete the application coupon below (also available at NikonPromo.com/MonarchATB), attach all required proof-of-purchase materials for each eligible Nikon 42mm Monarch ATB binocular product and mail to Nikon Inc. at the address set forth on this form.
3. Subject to fulfilling all terms of this offer, Nikon Inc. will mail you a rebate check within 4-6 weeks of its receipt and verification of your application.

Please read complete Terms of Offer printed on back of this form.

ELIGIBLE 42mm Monarch ATB BINOCULAR PRODUCTS:

PRODUCT NAME	PRODUCT #	REBATE
8x42 Monarch ATB	7294	\$50.00
10x42 Monarch ATB	7295	\$50.00
12x42 Monarch ATB	7296	\$50.00
8x42 Team REALTREE Monarch ATB	7297	\$50.00
10x42 Team REALTREE Monarch ATB	7298	\$50.00
12x42 Team REALTREE Monarch ATB	7299	\$50.00

All rebate products are subject to availability

List Eligible Product(s) Purchased:

PRODUCT	REBATE
	\$_____
	\$_____
	\$_____
	\$_____

TOTAL REBATE CLAIMED \$ _____

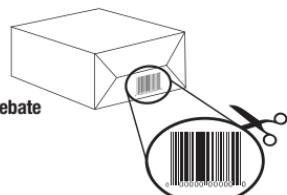
Name _____
Address _____
City _____ State _____ Zip _____
Phone # _____ Email Address (optional) _____
Signature _____ Date of Purchase _____

Be Sure to Enclose for **EACH** Eligible Product:
Copy of Bill-of-Sale (with eligible products circled) Individual product original bottom panel with UPC code.

**COMPLETE THIS SECTION,
ENCLOSE PROOFS-OF-PURCHASE
AND MAIL TO:**

**Nikon "Monarch Madness" \$50 Mail-In Rebate
P.O. Box 407
Dept No. 582
Cinnaminson, NJ 08077**

**For Consumer Inquiries,
Please Call 888.426.4650 or
www.rebateinquiryonline.com**



TERMS OF OFFER:

- 1) Time period: Nikon 42mm Monarch ATB Binocular "Monarch Madness \$50 Mail-In Rebate" is valid only for retail sales of new eligible Nikon 42mm Monarch ATB Binocular products (listed on front side of this form) purchased from Nikon Inc. by Nikon authorized dealers or distributors and sold to consumer purchasers by Nikon authorized dealers from July 31, 2011 through September 17, 2011. All applications must be postmarked no later than October 17, 2011. Applications posted after that date will be rejected. Used, demo or refurbished products, products that have been returned for refund/exchange, and products purchased outside these dates, do not qualify for this rebate offer. Rebate products are subject to availability.
- 2) Subject to fulfilling all other terms of this offer, Nikon Inc. will send a check directly to the consumer purchaser at the address stated on the application in the amount indicated on this form. The rebate check will be mailed within 4-6 weeks after Nikon Inc. has received and verified the application, copy of bill-of-sale, and the original bottom panel of the 42mm Monarch ATB Binocular box showing the UPC code. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued.
- 3) Purchase confirmation: This application must be completed, signed and mailed by the consumer purchaser. It must be returned to Nikon "Monarch Madness" \$50 Mail-In Rebate, P.O. Box 407, Dept. No. 582, Cinnaminson, NJ 08077 with A) a copy of your bill-of-sale (do not send original) stating the consumer purchaser's name, address, date of purchase, and eligible product(s) purchased, with such eligible product(s) circled on the bill-of-sale and stating that the item has been delivered to the consumer purchaser; your bill-of-sale must also indicate the name of the Nikon authorized Dealer who sold the eligible product(s), and; B) the original bottom panel of the Nikon product box which includes the UPC code of each eligible Nikon product you purchased. Copies of the box showing the UPC code will not be accepted. The application must be filled out completely or it will be rejected. All applications and accompanying documentation becomes the property of Nikon Inc. and cannot be returned.
- 4) Who qualifies: Offer is open to any bona fide retail consumer purchaser who meets the terms of the offer. Nikon authorized dealers and distributors, their employees and families, as well as the employees, agencies, representatives of Nikon Inc., and its affiliates and their families, are specifically excluded from this offer.
- 5) This rebate is offered exclusively by Nikon Inc. only for consumer purchasers of new eligible 42mm Monarch ATB Binocular products (listed on front side) sold to a consumer purchaser and delivered in the 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Purchases made in or delivered to other countries are ineligible. Nikon products sold by other Nikon subsidiaries or affiliates throughout the world are not eligible for these rebates.
- 6) Retail sales made to a retail customer not physically present at the dealer location, e.g., internet or catalog sales, and shipped by the dealer to the retail customer via common carrier to an address outside the 50 United States, the District of Columbia, the U.S. Virgin Islands or Puerto Rico, are excluded from this offer.
- 7) Only one rebate check per unit of eligible 42mm Monarch ATB Binocular product purchased. Nikon 42mm Monarch ATB Binocular "Monarch Madness \$50 Mail-In Rebate" cannot be combined with any other Nikon offer. Available only at participating Nikon authorized dealers. Void where prohibited, taxed or restricted by law. Offer is not transferable. Nikon is not responsible for lost, invalid, illegible, incomplete, stolen or misdirected submissions. No substitutions or rain checks.
- 8) This offer may be amended or withdrawn without notice at the option of Nikon Inc. Misuse of this application constitutes fraud. This rebate offer is voided by the provision of any inaccurate information or misrepresentations on the rebate form or otherwise, the provision of false or forged documents or the submission of multiple rebate claims. Your Nikon authorized dealer is not authorized to change the terms of the offer. All decisions regarding eligibility for this offer are at the sole discretion of Nikon Inc. or its assigned representatives.