



Nikon's "Buckmasters® Bonus Days" COOLPIX® Promotion

How to Receive Your Promotional Item:

1. Purchase and take delivery of any new eligible Nikon Buckmasters® Riflescope Product(s) listed below from a Nikon Authorized Dealer, from September 4, 2011 through October 23, 2011.
2. Complete the promotion application coupon below (also available at NikonPromo.com/Buckmasters), attach all required proof-of-purchase materials for each eligible Buckmasters Riflescope product and mail to Nikon Inc. at the address set forth on this form.
3. Subject to fulfilling all terms of this offer, Nikon Inc. will ship you a COOLPIX L24 Digital Camera (Product #26240) within 6 weeks of our receipt and verification of your application.

Please read complete Terms of Offer printed on back of this form.

ELIGIBLE NIKON BUCKMASTERS RIFLESCOPE PRODUCTS:

PRODUCT NAME	PRODUCT #	PROMOTIONAL ITEM
Buckmasters 1x20 Blackpowder Matte NP	6460	COOLPIX L24 (Red)
Buckmasters 3-9x40 Silver NP	6410	COOLPIX L24 (Red)
Buckmasters 3-9x40 Matte NP	6420	COOLPIX L24 (Red)
Buckmasters 3-9x40 Matte BDC	6421	COOLPIX L24 (Red)
Buckmasters 3-9x40 RT APG NP	6479	COOLPIX L24 (Red)
Buckmasters 3-9x50 Matte NP	6430	COOLPIX L24 (Red)
Buckmasters 4-12x50 SF Matte NP	6445	COOLPIX L24 (Red)
Buckmasters 4.5-14x40 SF Matte NP	6452	COOLPIX L24 (Red)
Buckmasters 4.5-14x40 SF Matte BDC	6453	COOLPIX L24 (Red)
Buckmasters 4.5-14x40 SF Silver NP	6456	COOLPIX L24 (Red)
Buckmasters 4.5-14x40 SF Matte Mildot	6469	COOLPIX L24 (Red)
Buckmasters 6-18x40 SF Matte NP	6472	COOLPIX L24 (Red)
Buckmasters 6-18x40 SF Matte BDC	6473	COOLPIX L24 (Red)
Buckmasters 6-18x40 SF Matte FCD	6476	COOLPIX L24 (Red)

All Buckmasters Riflescope products are subject to availability.

LIST ELIGIBLE PRODUCT(S) PURCHASED:

REBATE

_____ \$ _____
_____ \$ _____

TOTAL COOLPIX L24 Cameras CLAIMED \$ _____

Name _____

Shipping Address (no P.O. Boxes) _____

City _____ State _____ Zip _____

Phone # _____ Email Address (optional) _____

Signature _____ Date of Purchase _____

Be Sure to Enclose for EACH Eligible Buckmasters® Riflescope Product:

Copy of Bill-of-Sale (with eligible Buckmasters Riflescope products circled)

Individual Buckmasters Riflescope product original box-end panel with UPC code.

COMPLETE THIS SECTION, ENCLOSE PROOFS-OF-PURCHASE & MAIL TO:

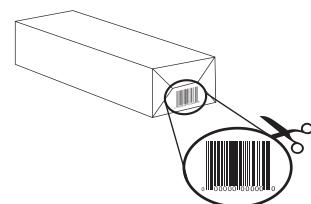
Nikon "Buckmasters® Bonus Days" COOLPIX Promotion

P.O. Box 407

Dept. No. 582

Cinnaminson, NJ 08077

For Consumer Inquiries, Please Call 888.426.4650 or www.rebateinquiryonline.com



TERMS OF OFFER:

- 1) Time period: Nikon's "Buckmasters Bonus Days" COOLPIX Promotion is valid only for retail sales of new eligible Buckmasters Riflescope products (listed on the front side of this form) purchased from Nikon Inc. by Nikon authorized dealers or distributors and sold and delivered to consumer purchasers by Nikon authorized dealers from September 4, 2011 through October 23, 2011. All promotion applications must be postmarked no later than November 23, 2011. Promotion applications postmarked after that date will be rejected. Used, demo or refurbished products, products that have been returned for refund/exchange, and products purchased outside these dates, do not qualify for this promotion offer.
- 2) Subject to your fulfilling all other terms of this offer, Nikon Inc. will send a COOLPIX L24 Digital Camera directly to the consumer purchaser at the address stated in the application. The COOLPIX L24 Digital Camera will be sent via UPS within approximately six weeks after Nikon Inc. has received and verified the application, copy of bill-of-sale, and the original side panel of the Nikon Buckmasters Riflescope product box showing the UPC code. Receipt of the COOLPIX L24 Digital Camera must be acknowledged by a signature at the time of delivery by UPS.
- 3) Purchase confirmation: This application must be completed, signed and mailed by the consumer purchaser applicant to: Nikon's "Buckmasters Bonus Days" COOLPIX Promotion, P.O. Box 407, Dept. No. 582, Cinnaminson, NJ 08077 with A) a copy of your bill-of-sale (do not send original) showing the consumer purchaser's name, address, date of purchase, and eligible product(s) purchased, and stating that the item has been delivered to the consumer purchaser, with such eligible Buckmasters Riflescope product(s) circled on the bill-of-sale; your bill-of-sale must indicate the name of the Nikon authorized dealer who sold the eligible Buckmasters Riflescope product(s), and B) the original end panel of the Nikon Buckmasters Riflescope product box, which includes the UPC code of each eligible Nikon Buckmasters Riflescope product you purchased. Copies of the end panel box showing the UPC code will not be accepted. The application must be filled out completely or it will be rejected. All applications and accompanying documentation become the property of Nikon Inc. and cannot be returned.
- 4) Who qualifies: Offer is open to any bona fide retail consumer purchaser who meets the terms of the offer. Nikon authorized dealers and distributors, their employees and families, as well as the employees, agencies, representatives of Nikon Inc., and its affiliates, and their families, are specifically excluded from this offer.
- 5) This promotion is offered exclusively by Nikon Inc. only for consumer purchasers of new eligible Nikon Buckmasters Riflescope products (listed on the front side of this form) sold to a consumer purchaser and delivered in the 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Promotion eligible purchases must be made by and delivered to a bona fide retail customer. Purchases made in or delivered to other countries are ineligible. Nikon Buckmasters Riflescope products sold by other Nikon subsidiaries or affiliates throughout the world are not eligible for this promotion.
- 6) Retail sales made to a retail customer not physically present at the dealer location, e.g., internet or catalog sales, and shipped by the dealer to the retail customer via common carrier to an address outside the 50 United States, the District of Columbia, the U.S. Virgin Islands or Puerto Rico, are excluded from this offer.
- 7) Consumer purchasers may receive only one COOLPIX L24 Digital Camera for each eligible Nikon Buckmasters Riflescope product purchased. Unless specifically authorized by Nikon Inc., Nikon's "Buckmasters Bonus Days" COOLPIX Promotion cannot be combined with any other Nikon offer. Available only at participating Nikon authorized dealers. Void where prohibited, taxed or restricted by law. Offer is not transferrable. Nikon is not responsible for lost, invalid, illegible, incomplete, stolen or misdirected submissions. No substitutions or rain checks.
- 8) Except for Nikon's one year written Limited Warranty included with the COOLPIX L24 Digital Camera, Nikon makes no warranties or guarantees of any kind, either express or implied, regarding the COOLPIX L24 Digital Camera, including without limitation, any warranty of merchantability, noninfringement or fitness for a particular purpose.
- 9) This offer may be amended or withdrawn without notice at the option of Nikon Inc. Misuse of this application constitutes fraud. This promotion offer is voided by the provision of any inaccurate information or misrepresentations on the promotion form or otherwise, the provision of false or forged documents or the submission of multiple promotion claims. Your Nikon authorized dealer is not authorized to change the terms of the offer. All decisions regarding eligibility for this offer are at the sole discretion of Nikon Inc. or its assigned representatives.